

In store posters and magazine ad

# PURCHASE A MOTOMASTER POWERSPORT OR MARINE BATTERY AT CANADIAN TIRE AND YOU COULD WIN!



**WIN** ONE OF 4 TRIPS FOR YOU AND A FRIEND TO FISH WITH BOB IZUMI AND HIS FRIENDS. \$6,000 VALUE EACH **PLUS** YOU HAVE A CHANCE TO WIN ONE OF FOUR GREAT PRIZES!

**MOTOMASTER BATTERIES**



**GRAND PRIZE!**  
LUND BOAT, 75 HP MERCURY MOTOR AND EZ LOADER TRAILER \$20,000 VALUE

**SECOND PRIZE, POLARIS HAWKEYE 4X4 ATV!** \$6,500 VALUE

**THIRD & FOURTH PRIZE, COLEMAN CAMPING SET** \$1,000 VALUE EACH



\* VISIT YOUR PARTICIPATING CANADIAN TIRE STORES FOR AN ENTRY FORM!

\* CONTEST CLOSURES JULY 14TH, 2006. CONTEST OPEN TO ALL CANADIAN RESIDENTS WHO HAVE REACHED THE AGE OF MAJORITY. NO PURCHASE NECESSARY. SKILL-TESTING QUESTION REQUIRED. ODDS OF WINNING DEPEND ON THE NUMBER OF ENTRIES RECEIVED. SEE IN-STORE BALLOT FOR FULL CONTEST RULES.

## Ballot Entries

# ENTER TO WIN!

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\* COMPLETE ENTRY FORM ON REVERSE

## 6-foot Stand up

### Sales Sheet



#### MOTOMASTER POWERSPORT AND MARINE BATTERY CONTEST

Automotive Parts Managers!  
March 2006  
Motomaster Powersports and Marine Battery Contest  
Win a Day Fishing with Bob Izumi

From April 15th to July 14th at 2006 Canadian Tire and Motomaster will launch the "Win a Day Fishing with Bob Izumi" promotion in participating Canadian Tire stores across Canada. The program is a purchase or donation to Canadian Tire customers and will not be subject to any other restrictions.

**Prizes:** Grand Prize: Lund Boat, 75 HP Mercury Motor and EZ Loader Trailer \$20,000 Value  
**Second Prize:** Polaris Hawkeye 4x4 ATV \$6,500 Value  
**Third & Fourth Prize:** Coleman Camping Set \$1,000 Value Each

#### THE LURE

Customers who purchase a qualifying Motomaster battery product will have the chance to win one of four all-expenses-paid trips for two to the picturesque Bob Izumi fishing retreat in western Canada. The contest is open to all Canadian Tire customers who purchase a qualifying Motomaster battery product.



#### THE CAST

Contestants must have proven ability to fish and Motomaster battery proof of purchase to benefit Canadian Tire.

#### THE GEAR

Prizes are subject to the rules of the contest. Each winner will receive an all-expenses-paid trip for two to the picturesque Bob Izumi fishing retreat in western Canada. See your nearest Canadian Tire store.

#### IN THE NET

Winning a Trip takes a matter of time with our best online entry system. It's guaranteed to win one of four great prizes. See your nearest Canadian Tire store.



# WIN!

With the purchase of any Motomaster Powersport or Marine Battery

You could win one of four trips for you and a friend to fish with Bob Izumi!

**Plus** you have a chance to win one of four great prizes!

**Grand Prize**  
Lund Boat, 75 hp Mercury motor, and EZ Loader trailer \$20,000 value

**2nd Prize**  
Polaris Hawkeye 4x4 ATV \$6,500 value

**3rd & 4th Prize**  
1 of 2 Coleman camping sets \$1,000 value each

